

Report to:	EXECUTIVE CABINET
Date:	27 September 2023
Executive Member:	Councillor John Taylor – Executive Member (Adult Social Care, Homelessness and Inclusivity)
Reporting Officer:	Stephanie Butterworth (DASS)
Subject:	ADULT SOCIAL CARE MARKET POSITION STATEMENT 2023-2026
Report Summary:	<p>This Market Position Statement provides an overview of the provision of Adult Social Care and support in the borough of Tameside. This document and the data in it are presented in such a way as to encourage providers to analyse, interpret and innovate by way of contributing to the realisation of Tameside’s vision for the future. The aim is to help providers:</p> <ul style="list-style-type: none"> • Understand the future strategic direction of care and support needs and our future commissioning intentions. • Give an overview of the current people we support, and insights into the wider market. • Make proactive business and investment decisions. • Understand future demand; where there are gaps in the current offer; and where a change to the current provision may be required • Work with us to develop the market and respond to individual needs and choices.
Recommendations:	That Executive Cabinet APPROVES The adoption and publication of the Adult Social Care Market Position Statement 2023-2026.
Corporate Plan:	<p>The proposals align with the Living Well, Working Well and Aging Well programmes for action.</p> <p>The service links into the Council’s priorities:</p> <ul style="list-style-type: none"> • Help people to live independent lifestyles supported by responsible communities. • Improve Health and wellbeing of residents • Protect the most vulnerable
Financial Implications: (Authorised by the statutory Section 151 Officer & Chief Finance Officer)	<p>The Council has a gross expenditure budget of £133.756m for Adult Social Care in 2023/24. This represents 27.08% of the Council’s gross expenditure in 2023/24 and thus this Market Position Statement (MPS) directly impacts a significant proportion of the Council’s budget.</p> <p>The recommendations from the activity and associated reports are likely to have financial implications where policy or service delivery changes are implemented as a result. Any changes, and the associated financial implications, will need to be the subject of separate reports.</p> <p>The MPS in Appendix 1 contains financial information relating to the 2021/2022 Revenue Outturn submission. The financial information will be updated as part of the MPS Annual Review to include the most up to date published financial information using the Council’s</p>

Adult Social Care Finance Return (ASC-FR).

The Council's Medium Term Financial Strategy (MTFS) is being revised for the period 2024/29. The implications of the MPS must be factored in to the budget setting process as they become known so as not to create a pressure on the General Fund in 2024/25 or future years. Any use of resources arising from decisions linked to the MPS must be economic, drive efficiency and deliver effective outcomes for the betterment of residents of Tameside.

**Legal Implications:
(Authorised by the
Borough Solicitor)**

The Care Act 2014 and the related statutory guidance states that 'high quality, personalised care and support can only be achieved where there is a vibrant, responsive market of services available'.

Section 5 of the Care Act stipulates that councils have a statutory requirement to shape and maintain an efficient and effective market of services for meeting care and support needs in the local area.

The duty applies in relation to services that the Local Authority commissions directly, but also to other non-commissioned services in its area, including those used by self-funders, universal services and services provided by partners.

Risk Management:

Risks will be identified and managed by the appropriate officers.

Background Papers

The background papers relating to this report can be inspected by contacting Trevor Tench

Telephone: Trevor Tench 0161 342 3649

e-mail: trevor.tench@tameside.gov.uk

1. INTRODUCTION

- 1.1 The Care Act 2014 introduced new duties on local authorities to facilitate a vibrant, diverse and sustainable market for high quality care and support in their area, for the benefit of their whole local population, regardless of how the services are funded.
- 1.2 The scale of social care and support is vast and affects the lives of over ten million adults of all ages in England at any one time. People draw on care and support in different ways and at different stages of their life. Some people will require support throughout their life and become experts in their own care needs although care needs may develop suddenly.
- 1.3 Adult social care in Tameside with its philosophy of “Living Well At Home” is committed to enabling people to remain well and live independently in their own homes and communities. People who, because of a general deterioration in health or a long term condition, need additional support, can expect a good quality service that is person centred and meets their needs and is available when and where it’s needed.
- 1.4 Care and support covers a wide range of activities to promote people’s wellbeing and supports them to live independently, staying well and safe. It can include personal care, such as support for washing, dressing and getting out of bed in the morning, as well as wider personalised support to enable people to stay engaged in their communities and live their lives in the way they want. This can include support to engage in work, training, education or volunteering, or support to socialise with family and friends and maintain personal relationships.

2. MARKET POSITION STATEMENT

- 2.1 A Market Position Statement summarises supply and demand and signals business opportunities in the area. This Market Position Statement looks at adult social care provision in the borough of Tameside.
- 2.2 The document reflects the continued dialogue between the Council, people who use services, carers, providers and others about the vision for the future of local social care markets in Tameside and, hence, is aimed at:
 - Providers of adult social care who can learn about the Council’s intentions as a purchaser of services.
 - Voluntary, Community, Faith and Social Enterprise organisations who can learn about future opportunities and what would enable them to build on their knowledge of local needs to develop new activities and services.
 - Providers interested in local business development and social enterprise who can read about new opportunities in the market and tell us what would help them to enter into social care markets and offer innovative services.
 - Social care providers and organisations not currently active in Tameside who could find opportunities to use their strengths and skills to benefit local people and develop their business.
- 2.3 This Market Position Statement provides an overview of the provision of Adult Social Care and support in Tameside. The document and the data in it are presented in such a way as to encourage providers to analyse, interpret and innovate by way of contributing to the realisation of Tameside’s vision for the future. The aim is to help providers:
 - Understand the future strategic direction of care and support needs and our future commissioning intentions.
 - Give an overview of the current people we support, and insights into the wider market.
 - Make proactive business and investment decisions.

- Understand future demand; where there are gaps in the current offer; and where a change to the current provision may be required
- Work with us to develop the market and respond to individual needs and choices.

2.4 Adult Services wants to develop evidence based early interventions that encourage people to manage and maintain their independence with a range of asset-based community supports. Where support is required we want services that are designed to ensure that people can get the right level and type of support, at the right time to help prevent, reduce or delay the need for ongoing support, and to maximise people's independence.

2.5 To do this we are looking to develop and improve our communication with partners, encouraging creativity and innovation, sharing ideas and best practice and engaging with our communities to better understand what local people need and want from their support. The key messages therefore are:

- The approaches must be based on human rights, equality and justice; with a focus on independence, the right to a quality life with choice and control
- The voice and experience of citizens must be central and commissioning for the future must be shaped by their specific hopes, aspirations as well as concerns; we aim to make a reality of co-production and the power of lived experience
- As people remain living at home longer, an increase in demand for housing with support will need to be responded to with digital solutions integral.
- The need for residential care will decrease with the plans to expand the provision of extra care housing in the Borough. However it is projected that the need for nursing care will increase over the coming years. Subsequently the spend on residential and nursing care as a proportion of our total budget on older people will decrease as more people are supported to live longer in their own homes; therefore staying well and independent for longer will be key to mainstream services.
- There will be more of an emphasis and encouragement on people maximising their natural community support so providers need to have a greater awareness of the community and support offers that are available to inform customers

2.6 The priority at all times will be to focus firstly on helping people to find the support they need within their communities and to avoid dependency on adult social care funded services in the long term. Where people have an eligible need, the emphasis will initially be on intensive, short-term 'reablement' which restores maximum independence. Where an assessment identifies that people need a longer-term service, the focus will remain on models that promote independence and ensure that people are able to make full use of community resources. The market position statement is clear that this will mean:

- Focusing on the outcomes that the person wants to improve upon, the level of response required and assertive monitoring of whether their life is improved as a result
- Helping individuals to make informed choices about what to buy and from whom
- Rebalancing the profile of spend away from institutional settings to support in the community, reinforced by a wider range of accommodation options
- Continuing the shift to more flexible arrangements that encourage responsiveness to the needs and choices of people based on affordability, choice, quality, and accountability in service provision
- Focusing on the needs of individual, and purchasing highly specialist services where needed
- Emphasising co-production with communities, with eligible people and their carers, and with providers.

2.7 Delivering against this will require:

- A robust Voluntary, Community, Faith and Social Enterprise Sector (VCFSE) infrastructure that can reliably deliver services and other opportunities

- A firmer evidence base, informed by more effective monitoring of outcomes and feedback from citizens to shape future commissioning intentions
- A close relationship with current and future providers which continues to share market intelligence to further the understanding of any potential gaps in provision and clarification of respective roles in responding to need
- An increasing emphasis on the provider's ability to demonstrate innovation, impact, productivity, cost effectiveness and value-for-money

2.8 The Market Position Statement for Tameside covers the following sections:

- Background including the national and local drivers;
- Challenges and opportunities – Tameside the Place, Demographics and Adult Social Care spend;
- Future Direction in Tameside;
- Living Well at Home – Commissioning Intentions
- Information, Advice and Advocacy;
- Voluntary, Community, Faith and Social Enterprise Sector;
- Community Support;
- Daytime Offer;
- Supported Living;
- Care Homes;
- Respite Care;
- Out of Borough Placements;
- Shared Lives;
- Community Equipment Service;
- Quality and the role of the Care Quality Commission.

2.9 Working with colleagues in Communications the Market Position Statement has gone through a full design process using Adult Services Design theme to produce the document for publication (attached as Appendix 1).

3. CONCLUSION

3.1 In meeting its Care Act duties on local in facilitating a vibrant, diverse and sustainable market the Market Position Statement documents Adult Services direction for delivering high quality care and support in the area for the benefit of the local population.

3.2 This document and the data in it are presented in such a way as to encourage providers to analyse, interpret and innovate by way of contributing to the realisation of Tameside's vision for the future.

3.3 The Market Position Statement is one element of Adult Services approach to develop and improve our communication with partners, encouraging creativity and innovation, sharing ideas and best practice and engaging with our communities to better understand what local people need and want from their support.

3.4 Given the challenges facing Councils and Adult Services, and adjustments required as new data on trends is made available it is intended that this Market Position Statement will be reviewed and amended on an annual basis.

4. RECOMMENDATIONS

4.1 As set out at the front of the report.